

Re:new DeKalb

Downtown DeKalb Revitalization Plan

DRAFT
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The long-term vision (10-15 years) is to restore Downtown DeKalb as the centerpiece of the community. ReNew DeKalb has identified two key objectives that must be met in order to accomplish this vision.

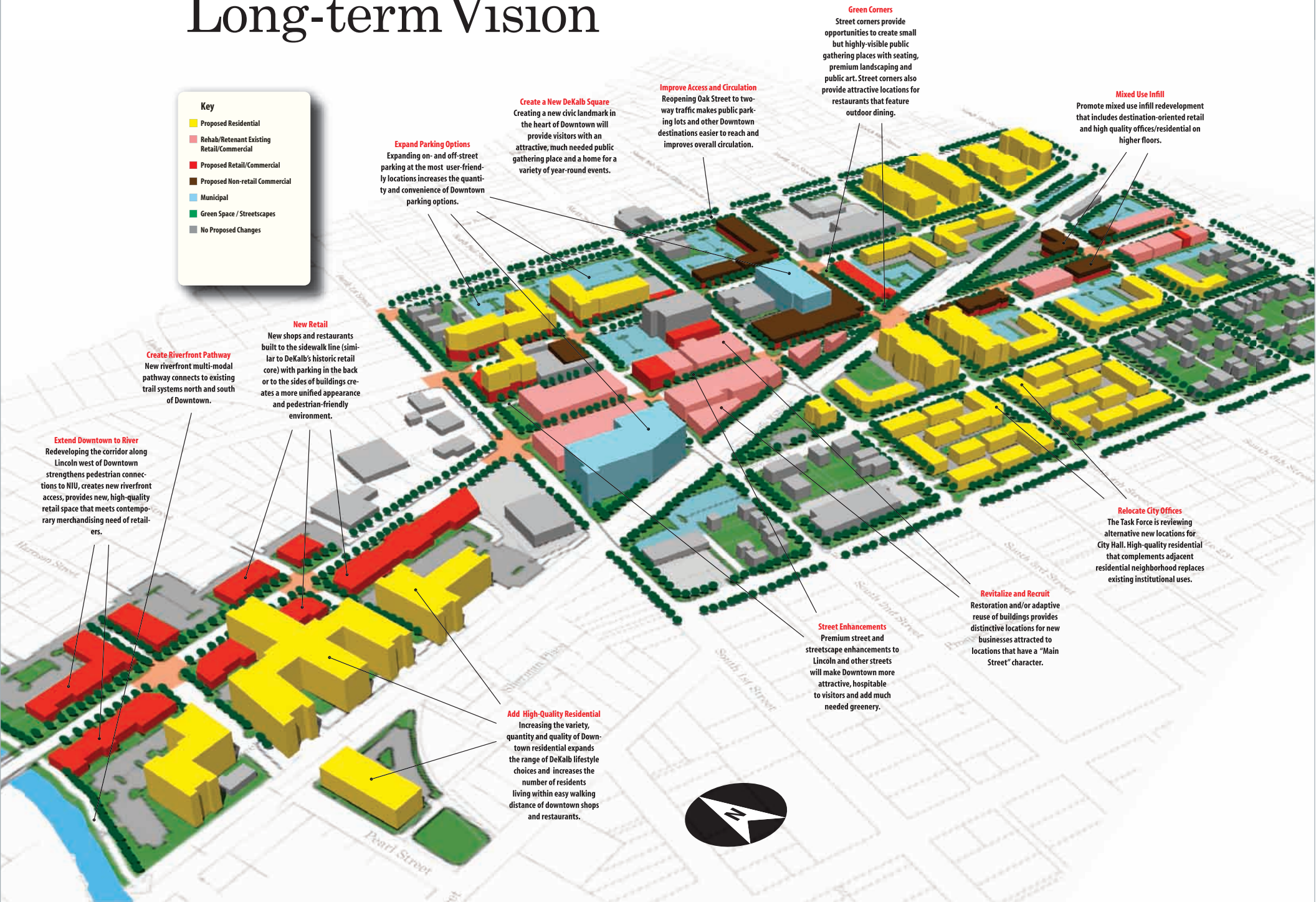
The first is to improve the image of Downtown. Downtown is the backdrop for thousands of impressions that are generated each day and absorbed by a diverse range of shoppers, commuters, students, employees, merchants, property owners and other visitors. It is vitally important to make Downtown a more attractive, convenient and user friendly place to live, work, play, shop and learn.

The second key objective is to provide a variety of Downtown destinations to serve the community and to attract visitors. This will be accomplished by building on core existing strengths such as Downtown's historic main street character.

It is important to understand that despite the extraordinary opportunities the City has to create an exciting and dynamic Downtown, everything cannot and should not happen all at once. However, with patience, perseverance and programs that emphasize continuous, incremental improvement, the long-term vision of the Downtown DeKalb Revitalization Plan can indeed be fully realized.

We welcome your feedback. Please contact ReNew DeKalb at 815-748-7788 or City of DeKalb Economic Development Department at 815-748-2361 or 2365 with any questions or comments you might have. Or, visit www.renewdekalb.com or www.cityofdekalb.com for more information.

Long-term Vision



View east along Locust Street towards the intersection of 1st Street.



View west along Lincoln Highway towards the intersection of 4th Street.



View east along Lincoln Highway towards the intersection of 6th Street.